


A black and white photograph of two men shaking hands on a field. The man on the left is wearing a dark jacket with a light-colored vest and a dark beanie. The man on the right is wearing a dark jacket with three white stripes on the sleeve and a dark beanie. They are both smiling. The background is a blurred outdoor field with a fence.

THE GREAT TEAMS AREN'T JUST ON THE FIELD

**CLUB LEADERSHIP
DEVELOPMENT PROGRAMME**

INVESTING IN LEADERS, INVESTING IN YOU. 

Workshop Outcomes

- 
- Better understand why people volunteer**
 - Describe a culture that promotes volunteerism**
 - Discover and understand methods of recruitment**
 - Be aware of volunteer development opportunities**
 - Understand how best to retain volunteers**



Reasons people volunteer



Why would someone volunteer or not volunteer?

Reasons People Volunteer

Reasons FOR volunteering

- They were asked
- Family tradition
- Get involved in new community
- Something to do
- Make friends
- Supports career
- Supports children's involvement
- Give something back
- Associated with something positive

Reasons People Volunteer

Reasons FOR NOT volunteering

- They weren't asked
- Don't have required skills
- Once its starts it won't stop
- No confidence
- Don't know how to get involved
- Clubs don't sell the positives of it



Club Environment



What does a Club that promotes volunteerism look like?

Recruiting Volunteers

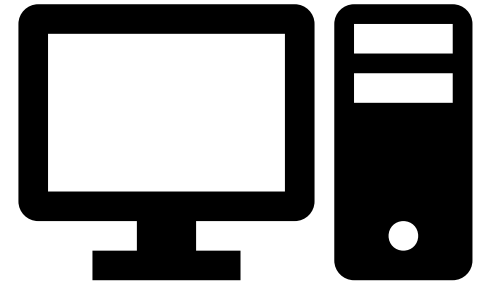
Recruiting Volunteers



Mass communication



Notes with players



Online

How can you recruit volunteers?



NOTHING CAN REPLACE
FACE-TO-FACE

INVESTING IN LEADERS, INVESTING IN YOU. GAA

Developing Volunteers

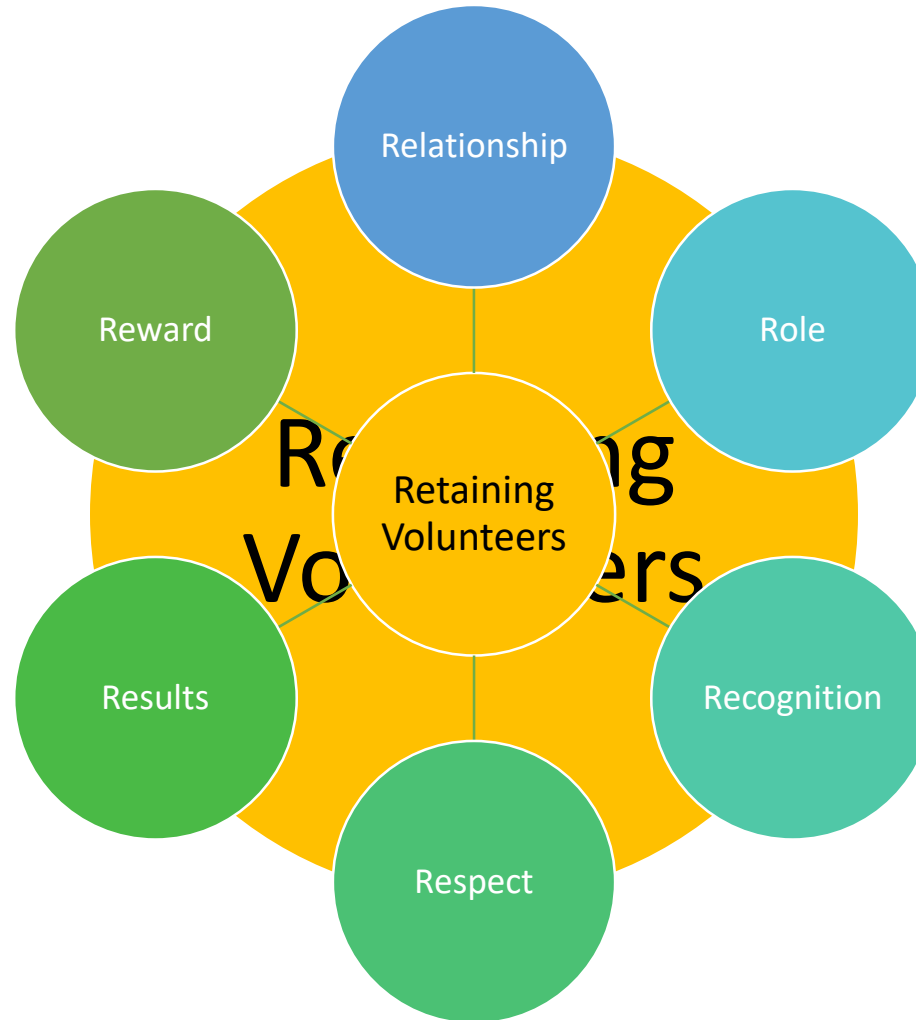
Additional Supports



Retaining Volunteers

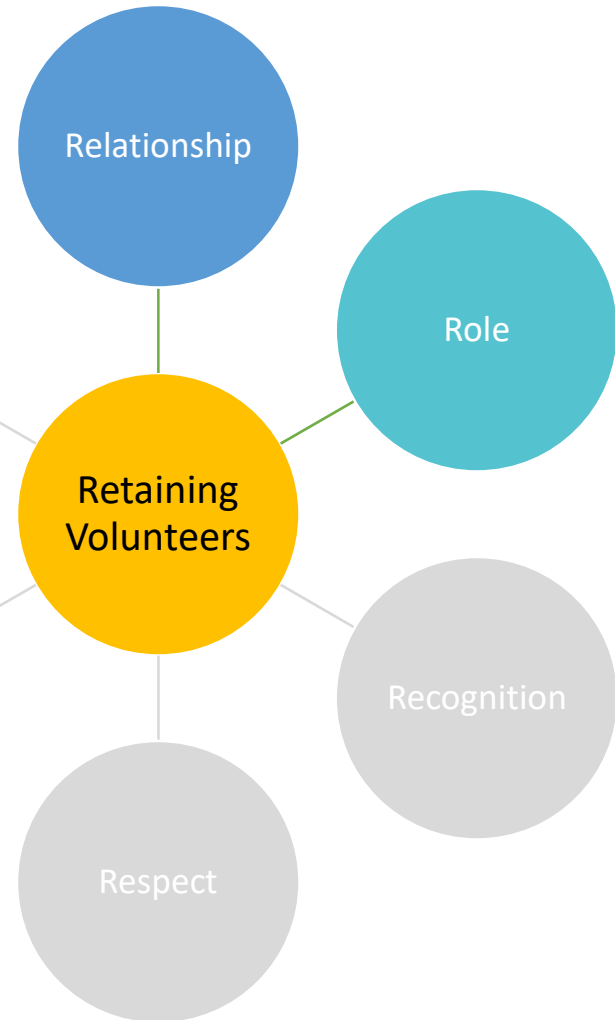


Retaining Volunteers





Retaining Volunteers



Relationship

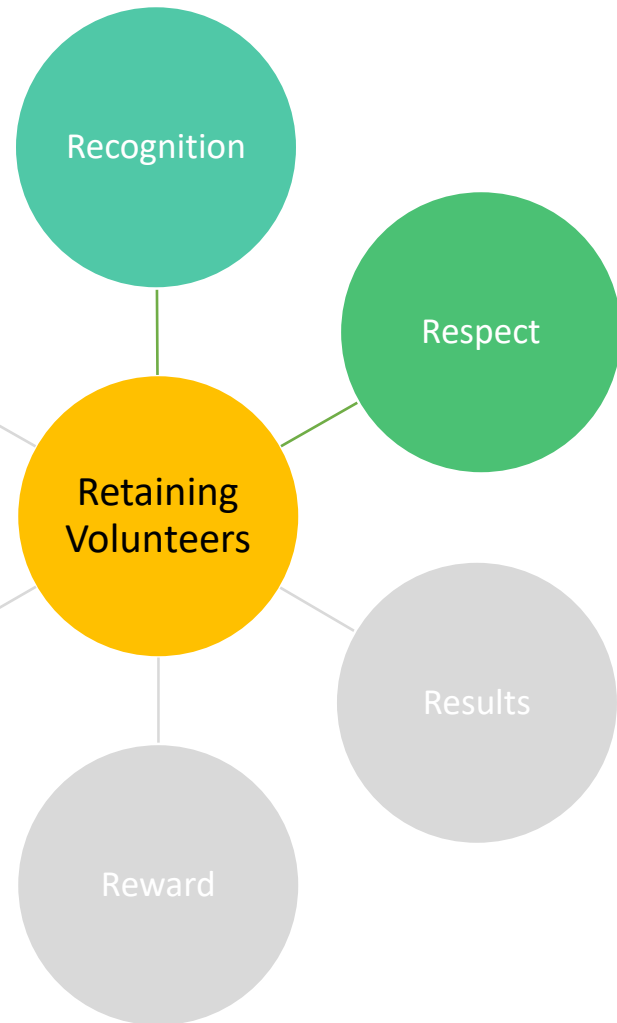
- Face to face contact
- Multiple reasons to join a club; meet new people, give something back, free time
- Warm and welcoming
- Engage with volunteers

Role

- Clear role description
- Develop skills
- Change it up
- Provide feedback
- Time and commitment



Retaining Volunteers



Recognition

- Acknowledgement
- Highlight their work
- Thank them
- Opinions and ideas valued

Respect

- Respect every member
- Respect each other
- Recognise official positions held by people who went before



Retaining Volunteers



Results

- Deliver on items that are promised
- Visible projects and activities

Reward

- Identify the rewards which respond to the interests of the volunteer
- An appreciation day
- Motivation- find out what they want and what will motivate them from their involvement




Retaining Volunteers



Summary

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Go raibh maith agaibh