



CLUB PLAN TEMPLATE

CONTENTS

1. Chairperson's Address	1
2. History of Club	1
3. Planning Process	1
4. Mission, Vision, Values	2
5. Where The Club Is At Now	3
6. Implementation Plan	3
Activity Areas	3
Activity Area 1: Coaching and Games Development	3
Activity Area 2: Club Structures and Administration	4
Activity Area 3: Finance and Fundraising.....	4
Activity Area 4: Facilities and Development	4
Activity Area 5: Communication/PR and Culture.....	4
Implementation Process.....	4
7. Acknowledgements	5

1. CHAIRPERSON'S ADDRESS

- This should be a brief statement to set the scene for the rest of the document. Outline the purpose of the plan, why the Club has undertaken the planning process and thank those involved.

2. HISTORY OF CLUB

- This section should give a brief history of the Club, outlining key dates of importance etc. Use photographs where possible.

3. PLANNING PROCESS

- This section gives an outline of how the plan was put together and who was involved.
- Name the Steering Committee and how many times they met
- List all other Focus Groups involved and list the people in those groups
- Include any major dates
- Give a brief outline of the Club Planning Workshop, the workshop topics etc...
- Include a list of those who were consulted (e.g. Local Authorities etc.)



4. MISSION, VISION, VALUES

Note: **This should be included word for word.**

OUR MISSION

The GAA is a community-based volunteer organisation promoting Gaelic games, Gaelic culture and lifelong participation.

We are dedicated to ensuring that our games and values enrich the lives of our members, families and the communities we serve.

We are committed to active lifelong participation for all and to providing the best facilities.

We actively seek to engage with and include all members of our society.

We promote individual development and well-being, and strive to enable our members to achieve their full potential in their chosen roles.

OUR VISION

Our vision is that everyone be welcome to participate fully in our games and culture, that they thrive and develop their potential, and be inspired to keep a lifelong engagement with our Association.

OUR VALUES

Values	What this means
Community Identity	<ul style="list-style-type: none">• Community is at the heart of our Association• Everything we do helps to enrich the communities we serve• We foster a clear sense of identity and place• We support our members in contributing to the well-being of their respective communities
Amateur Status	<ul style="list-style-type: none">• We are a volunteer-led organisation• All our players and members participate in our games as amateurs• We provide a games programme at all levels to meet the needs of all our players
Inclusiveness	<ul style="list-style-type: none">• We welcome everyone to be part of our Association



	<ul style="list-style-type: none"> We support the needs of all of our members
Respect	<ul style="list-style-type: none"> We respect each other both on and off the playing fields We operate with integrity at all levels We listen and respect the views of all
Player Welfare	<ul style="list-style-type: none"> We provide the best playing experience for all our players We structure our games to allow players of all abilities to reach their potential
Teamwork	<ul style="list-style-type: none"> The cornerstone of our Association is effective teamwork on and off the field Ní neart go cur le chéile (<i>there is no strength without working together</i>)

5. WHERE THE CLUB IS AT NOW

This section outlines the ‘where are we now’ part of the plan. It gives an overview of where the Club is at in terms of the population in the catchment area, the number of teams, players etc. The ‘Activity Area’ sections, which come next, will outline the ‘what do we want to do’ and ‘who is going to do it’ part of the plan.

It can include:

- Overview of where the Club has come from
- Outline the data gathered in the data gathering sheet e.g. number of teams, registered players, qualified coaches etc.
- An outline of what has changed in the community over the years and the impact on the Club
- Outline of the facilities the Club has in place

6. IMPLEMENTATION PLAN

ACTIVITY AREAS

ACTIVITY AREA 1: COACHING AND GAMES DEVELOPMENT

Action	Measure of Success	Expected Timeline
Insert action	Insert measure of success	Insert timeline
Insert action	Insert measure of success	Insert timeline
Insert action	Insert measure of success	Insert timeline
Insert action	Insert measure of success	Insert timeline



ACTIVITY AREA 2: CLUB STRUCTURES AND ADMINISTRATION

Action	Measure of Success	Expected Timeline
Insert action	Insert measure of success	Insert timeline
Insert action	Insert measure of success	Insert timeline
Insert action	Insert measure of success	Insert timeline
Insert action	Insert measure of success	Insert timeline

ACTIVITY AREA 3: FINANCE AND FUNDRAISING

Action	Measure of Success	Expected Timeline
Insert action	Insert measure of success	Insert timeline
Insert action	Insert measure of success	Insert timeline
Insert action	Insert measure of success	Insert timeline
Insert action	Insert measure of success	Insert timeline

ACTIVITY AREA 4: FACILITIES AND DEVELOPMENT

Action	Measure of Success	Expected Timeline
Insert action	Insert measure of success	Insert timeline
Insert action	Insert measure of success	Insert timeline
Insert action	Insert measure of success	Insert timeline
Insert action	Insert measure of success	Insert timeline

ACTIVITY AREA 5: COMMUNICATION/PR AND CULTURE

Action	Measure of Success	Expected Timeline
Insert action	Insert measure of success	Insert timeline
Insert action	Insert measure of success	Insert timeline
Insert action	Insert measure of success	Insert timeline
Insert action	Insert measure of success	Insert timeline

IMPLEMENTATION PROCESS



Outline that the plan will be monitored, measured and reviewed over its lifespan to ensure that it becomes a reality.

Describe what the Club Executive Committee will do to ensure that the plan is implemented.

7. ACKNOWLEDGEMENTS

List all of those involved in helping the Club put the plan together. Mention all of those in the various focus groups and all of those who were consulted, sponsors etc.