Effective Data Management

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Welcome and Introduction

- The Presenters

- Outline of Session

- Outcomes

- Background

A National Perspective

- CSPN Announcement
- Benefits of a national approach to data collection
- Impact on the Coaching Industry
- Moving forward jointly – CSPs / NGBs

CoachWeb
A System in Action

Alice Watson

What the system can do?

Modular approach, based on recruiting and developing coaches:

- Profile coaches
- Searches
- Email / SMS
- Managing MSD
- Capture training needs
- News feed
- Event and course booking
- Job application
- Affiliates (multiple partners using the same system)
- Collects data on coaches and participation data

Benefits to the coach:

- Develop your coaching CV
- Instant access to info / dev opps
- Job opportunities
- Support service tailored to you
- Access to training / funding

Benefits to the Employer

- Simple access to quality coaches
- Information / updates relevant to you and your coaches
- Matching the right coach to the right environment

Benefits to the NGB / CSP

- Intelligence
- Real time data on active coaches
- Consistency / problem solving
- Profiling of coaches

Examples

- West Yorkshire - Quality Assurance

- Humber - Affiliate links

- Cheshire & Warrington - Coach Education

- Bucks - Agency Model

- Hampshire - Bursary & Scholarships

- Eastern Counties Rugby - Profiling and Communication

- Dumfries & Galloway (Coaching SW Scotland) - Courses and Regional communication

- University of Manchester - Opportunity Matching and Volunteer Management

Coaching Northants
A Case Study

Pete Ezard

- Establishing Coaching Northants

- Sustainable Coach Development

- Key Achievements

Establishing Coaching Northants

- Northants Sport Executive Board
- Coach Steering Group
- Coach Network
- Professional staff including CDM, CDO Coach Admin, 2xMS coaches, 72xcasual coaches

Sustainability

- Expenditure - £146.5k
- Income - £166k
  - »Income generation
  - »Coaching Objective Lottery Funding
  - »CSCS grant
  - »Course Income

Key Achievements

- 910 coaches registered
- 74 coaches directly employed
- 5473 hours delivered across 23 sports
- 61 registered clients
- 113 scholarships awarded including mentoring programmes

Discussions

- What challenges does the coaching industry face around the area of data management?

- How should these challenges be raised and dealt with?

- Who should lead this area?

- What should the overall vision of the coaching industry be in relation to data collection and management

Summary

- Key point from the session
- Summary of the discussions
- National Data Management Group Proposal
- Questions?