



ULSTER GAA & YOU

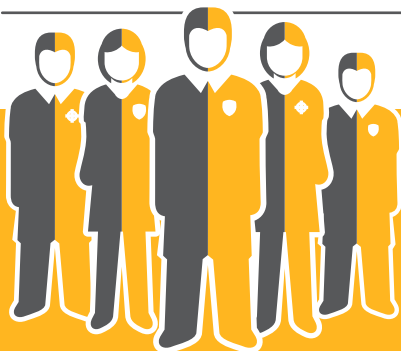
A PARTNERSHIP

Ulster GAA is the province's
leading amateur, sporting, cultural;
community and volunteer-driven
movement.

www.ulster.gaa.ie



DID YOU KNOW?



250,000

Approx. 250,000 spectators in total attended major Ulster GAA controlled fixtures in 2017.



126,000

Over 126,000 spectators attended the Ulster Football & Hurling Championships in 2017.

90,000

Active players of Gaelic Games

250,000

Members of the GAA in Ulster

As a grassroots community based not for profit organisation, Ulster GAA reinvests approx 85% of its income to grassroots development at County and Club level.



43,000

Spectators approximately, attended the 2017 Bank of Ireland McKenna Cup.

15,000

In 2017 15,000 GAA members took part in Ulster GAA Health and Wellbeing initiatives.



35,000

The Ulster GAA web-site receives approximately 35,000 hits per month



60% of sports attendances on the island of Ireland comes from the GAA.

45,000

Approximately 45,000 spectators attended the 2017 Ulster GAA Club Championship.



17,000

Children were coached as part of the Foundation and Key-stage 1 Schools programme in 2017.

1250

Coaches attended Ulster GAA's Coach Development Programme in 2017.

67,000

page views per month approximately



15,000

In 2017, approximately 15,000 games were organised and played with the Province of Ulster.



400

Delegates attend the O'Neills Ulster GAA Coaching and Games Conference annually.

66,000

Twitter followers



38,000

Facebook followers

18,000

In 2016/2017 approximately 18,000 Participants attended courses organised as part of the Ulster GAA Coach and Volunteer Development Programme.

23,000,000 Social Media impressions during the 2017 Ulster Championship



ULSTER GAA CORPORATE PARTNERSHIP

IN RETURN FOR YOUR FINANCIAL COMMITMENT ULSTER GAA WILL PROVIDE THE FOLLOWING:

PROGRAMME ADVERTISING -

- Full page ad in all Ulster Senior Football Championship programmes - minimum of 8 games (125k attendance).
- Full page ad in Ulster Club Football Finals Programme.
- Full page ad in Bank of Ireland Dr. McKenna Cup Final Programme.
- Company logo included in other smaller scale programmes during the year (Ulster Club Hurling Final, U20 Football Championship Final, UI7 Football Championship Final).

TICKETS -

Two **COMPLIMENTARY** tickets to each Ulster GAA fixture:

- Senior Football Championship
- Bank of Ireland Dr. McKenna Cup
- Under 20 Football Championship
- Ulster Club Football Championship
- Ulster Club Hurling Championship

ADVERTISING -

- A rolling advert on the Ulster GAA website (800k + page views in 2017)
- A permanent logo and direct website link on the Ulster GAA website
- Logo (and potential ad space) in the new Ulster GAA e-newsletter coming in early 2018, to be circulated to all Clubs and Counties.
- Logo repeated on the big screen at the Ulster GAA Senior Football Final (33k attendance)

COST: £5000 + VAT





For more information please contact:

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